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MESSAGE

I am delighted to know that Indian Institute of Entrepreneurship (IIE). Guwahati is going to re-launch the Rejuvenated Trissam website with E-commerce platform.

Brand Trissam-especially prepared from the Tribes of Assam under Pradhan Mantri Van Dhan Yojana (PMVDY) is a effort made to upgrade the socio-economic condition of the tribal people. Hon'ble Prime Minister of India Sri Narendra Modi Ji has introduced and implemented the PMVDY, to give a boost to the rural economy with the involvement of the tribal communities. IIE, Guwahati as a concern agency is doing a appreciable job by involving the beneficiaries and providing them a suitable platform for their products.

I hope Brand Trissam will achieve a degree of excellence as a product among its consumers in the days to come. My appreciation to all the members of IIE, Guwahati for their efforts in making a sustainable development for the tribal communities of our state.

(Dr. Ranoj Pegu)